

AGENDA ITEM 18: REFORM OF ADULT SOCIAL CARE AND SUPPORT

ADDITIONAL RECOMMENDATION

- 1 Since the Executive Board report on the Reform of Adult Social Care and Support was published, the Local Government Association has launched the next phase of its 'Show Us You Care Campaign'. This campaign chiefly relates to the urgent need to address the funding of care and support for vulnerable adults.
- 2 The campaign calls for:
 - Sustainable funding: to provide adequate resource in the social care system
 - Fairer individual contributions to care costs: people using the system need clarity about what they and the state will contribute towards care costs
 - Simplification: individuals needing care and support (and their carers and families) need to be able to understand and navigate the system easily
 - Integration: making links between social care and health, public health and housing to ensure a joined-up system that fits around the individual
- 3 As part of the campaign, the Local Government Association has written to all council leaders and chief executives requesting their support, specifically in writing to local members of parliament requesting that they lobby the Chancellor of the Exchequer for a speedy resolution to the issue of funding for adult social care.
- 4 After consultation with the Leader of Council, the Executive Member for Adult Social Care and the Chief Executive, it is proposed to seek all-party support to endorse the Local Government Association's 'Show Us You Care' campaign, to approach local members of parliament over lobbying the Chancellor and to raise local awareness of the issue via the media.
- 5 For further information on the LGA campaign, visit www.localgov.co.uk
- 6 Executive Board members are therefore asked to support the following additional recommendation:

"Members of the Executive Board note and provide cross party support for the Local Government Association's 'Show Us You Care' campaign, to write to local MPs and to raise public awareness of the issue".